



National Marine
Manufacturers Association

STATE OF THE RECREATIONAL BOATING INDUSTRY

Frank Hugelmeyer
President, NMMA

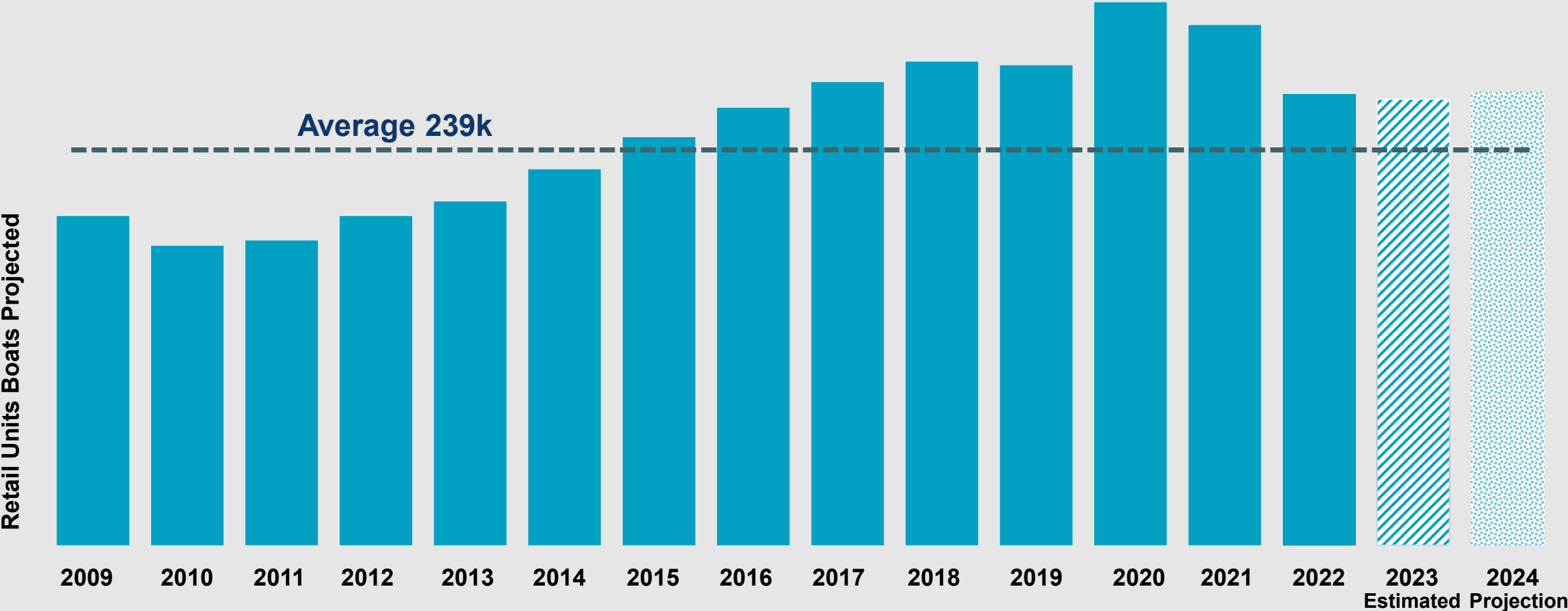


**OUTDOOR
RECREATION
DRIVES THE
ECONOMY**

WHAT TO WATCH

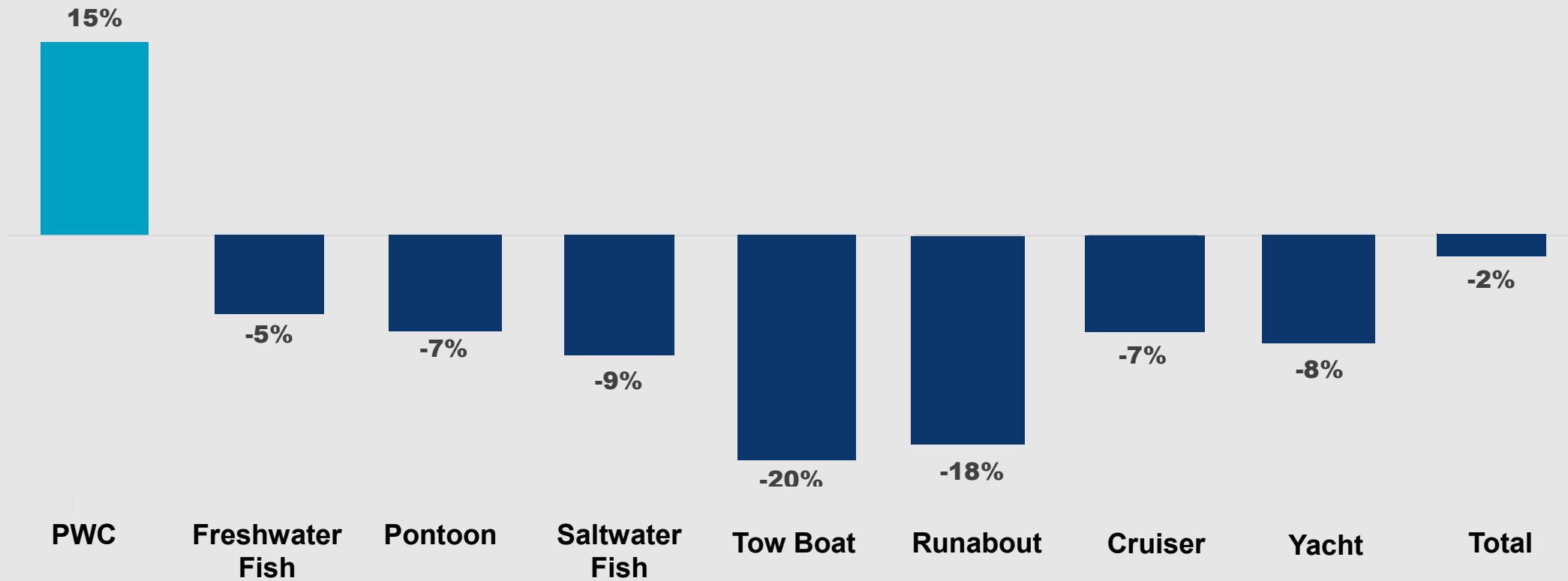
| | GOOD | CAUTION | TROUBLE |
|----------------------------------------|------------|------------|------------|
| Interest Rates | ██████████ | ██████████ | ██████████ |
| New Private Housing Starts | ██████████ | ██████████ | ██████████ |
| Fuel Prices | ██████████ | ██████████ | ██████████ |
| Fuel Availability | ██████████ | ██████████ | ██████████ |
| Consumer Sentiment | ██████████ | ██████████ | ██████████ |
| Wholesale & Retail Credit Availability | ██████████ | ██████████ | ██████████ |
| Wages & Employment | ██████████ | ██████████ | ██████████ |
| SUV & Light Truck Sales | ██████████ | ██████████ | ██████████ |
| Marine Dealer Inventories | ██████████ | ██████████ | ██████████ |
| Consumer Net Worth/Debt | ██████████ | ██████████ | ██████████ |
| RV Inventories | ██████████ | ██████████ | ██████████ |

NEW POWERBOAT UNIT SALES SLOWING

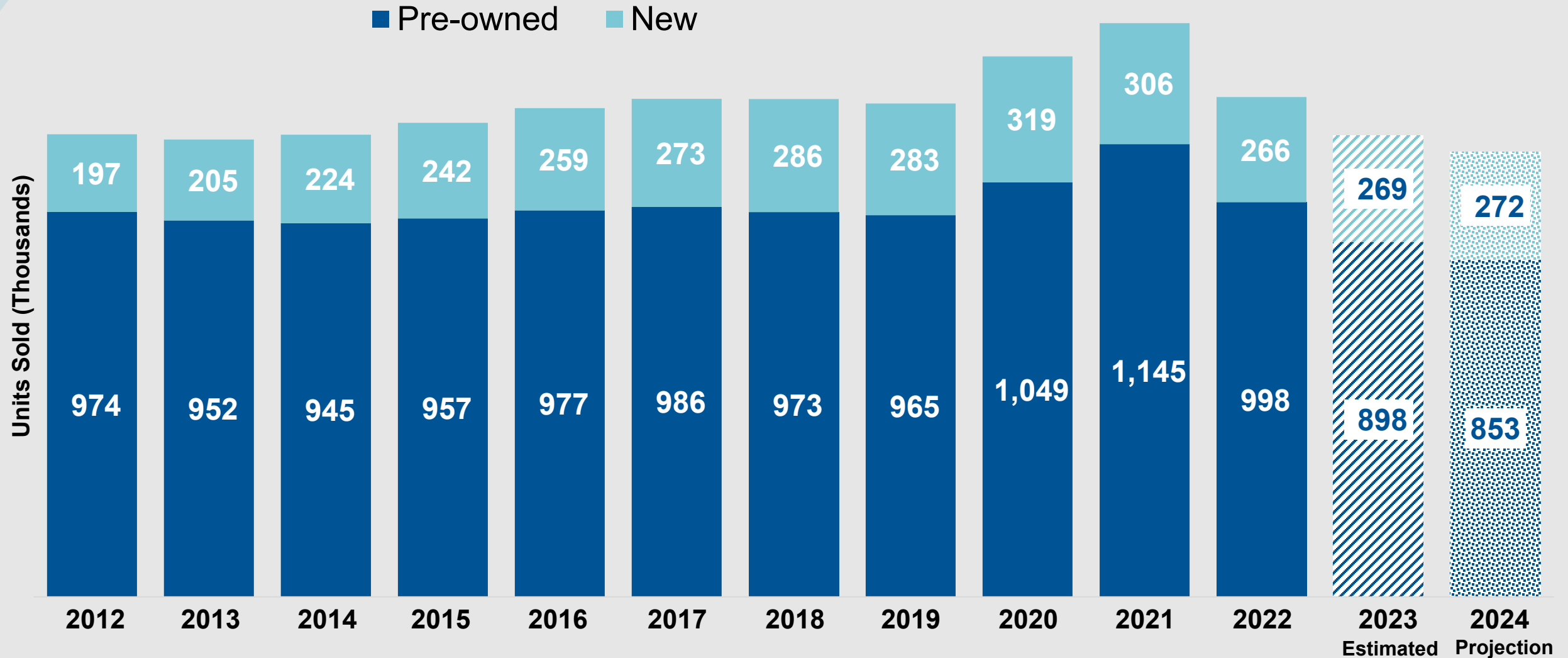


NEW RETAIL UNIT SALES BY SEGMENT

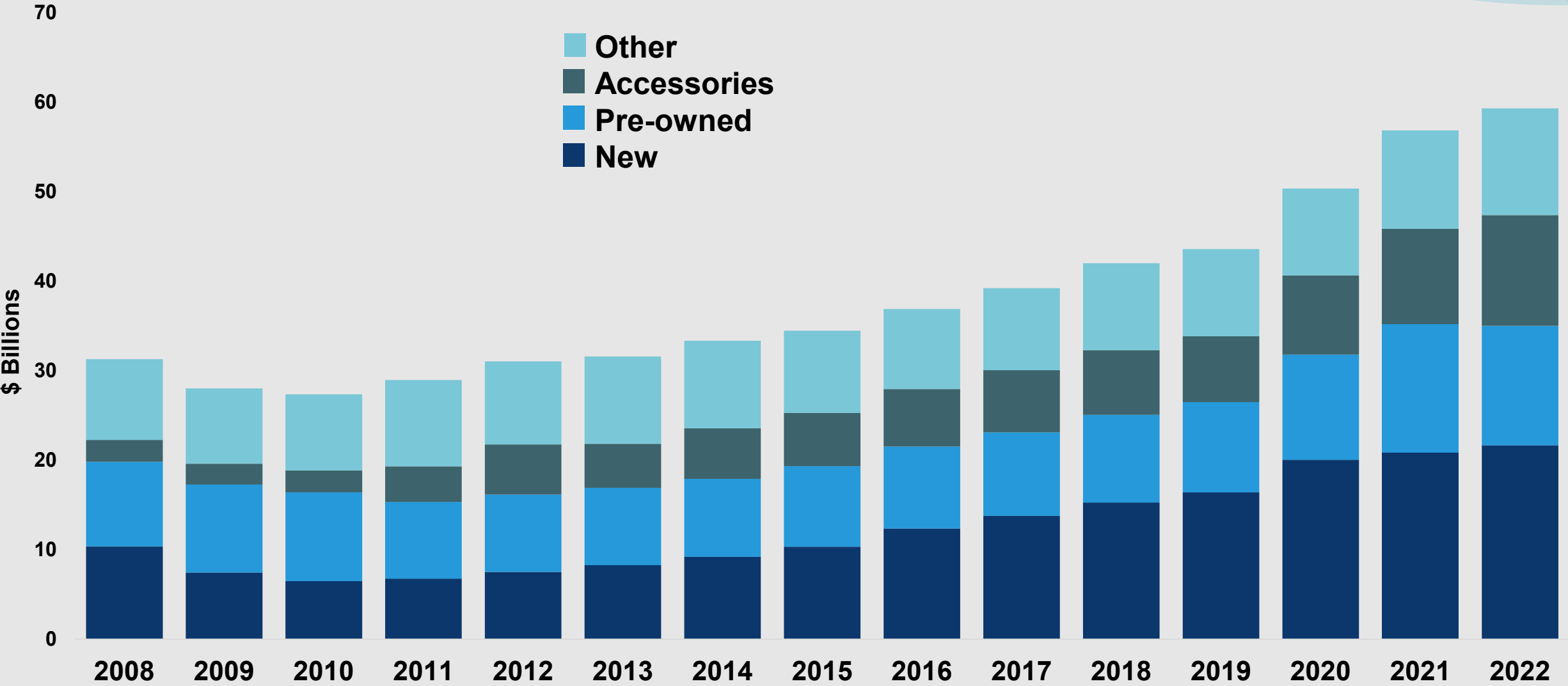
2022 vs. 2023



BOATING MARKETPLACE



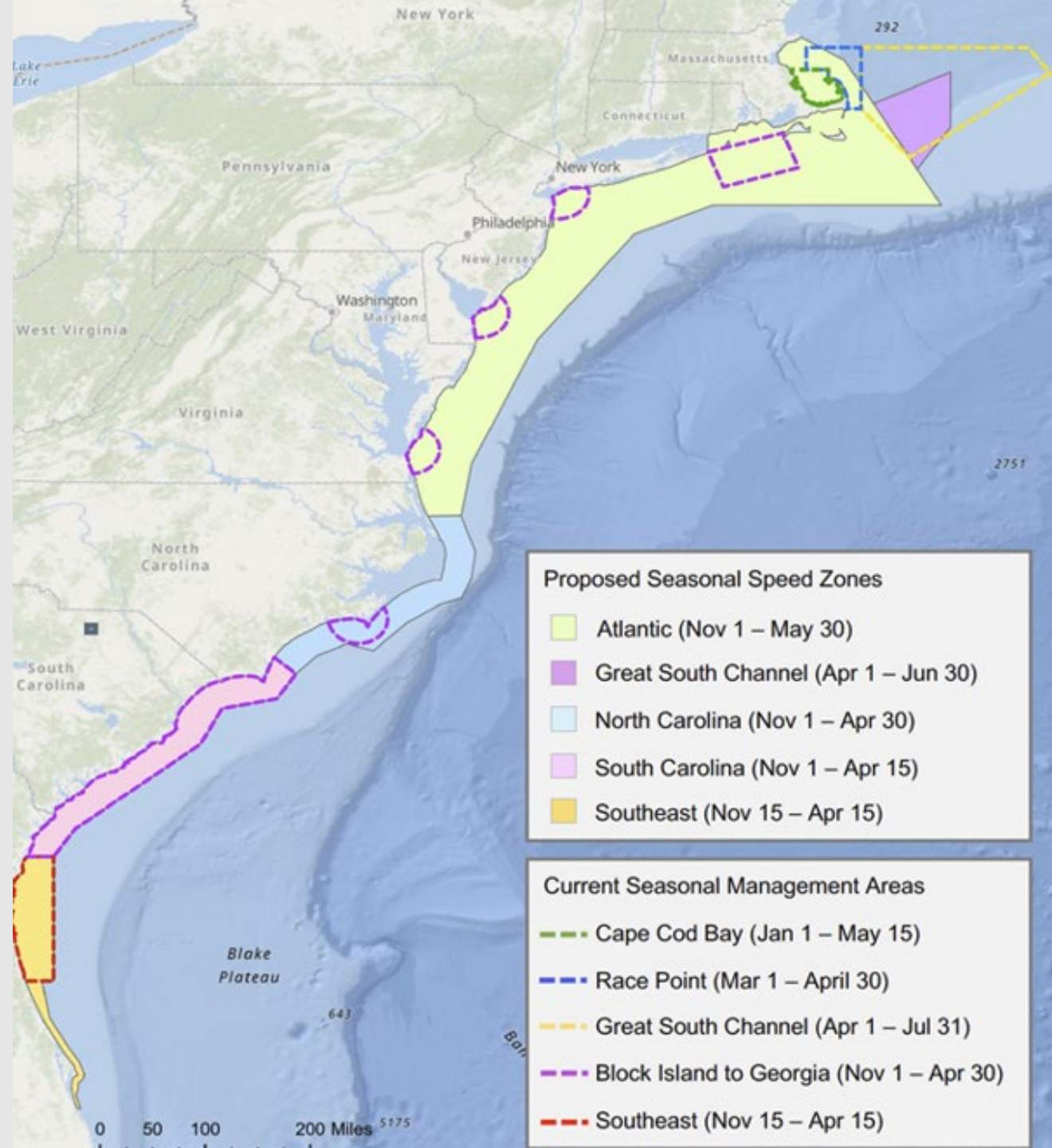
SPENDING REMAINS STEADY





ADVOCACY

PROPOSED SEASONAL SPEED ZONES





**PRESERVE AND
PROTECT WITH
THE RIGHT
TECHNOLOGY**



FEDERAL & STATE PUBLIC POLICY



**AMERICAN
BOATING CONGRESS**

**EDUCATE
AND
ENGAGE**



MARKET EXPANSION





DISCOVER
BOATING™



GARY SHEFFIELD

POSITIVE IMPACT





Pathways to Propulsion Decarbonisation for the Recreational Marine Industry

Synopsis Report